

#PRIVATE CLIENTS _____

Sound
advice for
your peace
of mind.



MASON PRIVATBANK
LIECHTENSTEIN



#SECURITY —

Your wealth is worth it.

PRIVATE. PERSONAL. INDIVIDUAL.

— You have generated wealth which you hope to not only preserve over the long term but also grow. You would like to achieve this goal with a partner whom you trust and upon whom you can rely at any time. As an experienced private bank, we provide you with personal and expert advice in all areas of asset and wealth management. The values which form the foundation of our actions are stability, security and client-centricity. We are your modern and reliable partner for a secure future.

— Get to know us personally and put our expertise to the test. Each of our specialists stands out due to their competence, far-sightedness and tact, and they act with your interests at heart. That's what private and personal mean to us. That is the standard which we expect and which we measure ourselves by. Together with you, we determine an investment strategy perfectly in tune with your individual needs. This is how we create the foundation for your financial success – today and in the future. Reap the benefits of a private bank that offers you added value through solidarity, familiarity and commitment, as well as through its international field of activity.

RESPONSIBILITY _____

Powerful
service to
meet the
highest
demands.

SECURITY

— **Economically and politically stable banking location.** Liechtenstein, as a financial centre, enjoys a high degree of political continuity and stability. The country has no national debt and, for this reason, has been given a AAA rating – the highest class of creditworthiness – by renowned ratings agencies. Our bank has an above-average equity ratio. We are your secure and stable partner.

— **International network.** We preserve your assets with cross-border investment strategies.

— **Investment philosophy with individual direction.** Our investment strategies stand out due to their reliable, individual and clever structures for which we use the most modern processes available.

PERSPECTIVE

— **Experienced in private banking.** Decades of experience make us experts in asset management.

— **Long-term wealth planning.** We don't just follow fleeting trends – we develop sound financial concepts based on modern technologies and methods.

— **Speaking your language.** We give advice openly and discreetly. We take complicated topics and explain them in a transparent way.

EXPERTISE

— **Well-founded advice.** Our investment specialists have many years of professional experience and feel right at home in the financial markets of the world.

— **Reference for international asset management.** We develop flexible solutions for individual concepts both for private as well as institutional clients.

— **Partnerships based on trust.** Thanks to our partnership with the Mason Group, we have comprehensive access to international expertise when it comes to asset management. We also work together with excellent specialists from Liechtenstein and Switzerland in order to offer you the best possible solution.

PERSONALITY

— **Independent private bank.** We are an independent company with a long-standing tradition. We maintain good relationships with our partners that go back many years, both regionally and internationally.

— **Tradition meets modernity.** Our employees' and advisers' comprehensive knowledge goes beyond the realm of classic products – they are also well versed in the modern world of fintech products.

— **Individual guidance concept.** We take the necessary time to guide you and set great store by building a partnership with you based on trust.

#STABILITY —

A powerful partner for your success.

WE CREATE ADDED VALUE FOR YOUR WEALTH

— The security of your assets is our top priority. This promise is fulfilled through the reliability of our recommendations and tailor-made solutions as well as the stability of our environment. Because we want to help you maintain your wealth and grow it over the long term. To do so, we take on each day with expertise and passion: with individual advice, innovative products and first-class service. See for yourself!

— The path that we take to achieve your goals is not one of standard solutions. Instead, we develop sophisticated and intelligent strategies for you, which we then realise using outstanding products. Along the way, we integrate protective measures that preserve your assets even in the toughest of market conditions. Furthermore, we offer you access to a wide array of classic as well as innovative investment solutions – from both national and international markets. Thanks to the independence of our bank, we are able to provide product-neutral advice.

— We offer our private investors holistic wealth planning through the use of the following products and services:

- Asset management
- Investment advice
- Portfolio analysis
- Looking after and monitoring assets
- Inheritance and succession planning
- Access to a wide array of investment products
- Access to insurance solutions
- Credit solutions

A PRIVATE BANK WITH ITS FEET ON THE GROUND

— Thanks to the merger of Raiffeisen Privatbank Liechtenstein and the Mason Group from Hong Kong in 2018, we have laid the foundation for a successful strategy that unites the best of two worlds: tradition and modernity. Our clients appreciate our long-standing expertise, our international network of partners, the access we provide to innovative product solutions and the stability of our bank and the financial centre Liechtenstein.

— We are the perfect partner at your side to preserve and to grow your assets. From the outset, we have been characterised by values like reliability, discretion and expertise which, in turn, determine our actions. We are proud to remain true to our roots because we consider ourselves a bank with its feet on the ground. We stick to what has been tried and tested – yet we also see new things as motivation to not rest on our laurels, but to expand our market position.

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